

January 13, 2011



SD-KHAN - Happy New Year!!!!!!!

2011 Still Keeping you in the know



Hello Community Partners,

Please find below a link to the most up-to-date HFP newsletter of which on the first page is the CAA Survey (in English and Spanish) that you were very instrumental in getting to become a reality. This is the time to let your input known on what is working and what is not working when you call the CAA or EE Helplines.

San Diego-let's have our voice heard. Deadline for the CAA Survey is January 31, 2011. Preliminary results will be shared at the next HFP Advisory Panel of which I am part of. Please feel free to share this email with others.

[English Survey](#)

[Spanish Survey](#)

[http://www.healthyfamilies.ca.gov/Publications/EEs_CAAs/Newsletters/EECAA Newsletter 201012_en.pdf](http://www.healthyfamilies.ca.gov/Publications/EEs_CAAs/Newsletters/EECAA_Newsletter_201012_en.pdf)

Thank you!
Barbara



2011 Public Health Champion Awards



The County of San Diego Health and Human Services Agency (HHS) Public Health Services is proud to announce the 10th Annual Public Health Champion Awards. These awards recognize the extraordinary achievements, by an individual and organization, in areas of public health services that protect and promote the health of San Diego County residents. The awards were created to recognize the role of public/private collaboration in advancing optimal health and wellness in the County's diverse populations. This year's theme award will recognize achievements related to National Public Health Week's (NPHW) focus on promoting good health in our communities that create a ripple effect throughout San Diego County. The 2011 NPHW theme is "**Safety is No Accident: Live Injury Free, San Diego**". [Download the NPHW 2011 brochure.](#)

The Awards Program will be held in early April, 2011 in conjunction with National Public Health Week at the County Administration Center.

This year the categories are as follows:

1. Public Health Champion Awards - Theme: "*Safety is No Accident: Live Injury Free, San Diego*"
2. Public Health Champion Award - Individual
3. Public Health Champion Award - Organization

Public Health Champion Award - Regional (One award given in each of the six HHS regions and Aging and Independence Services.)

Timeline for Awards:

February 4, 2011	Deadline for submission of applications
March 2011	Final awardees notified
April 8, 2011	Public Health Champions Awards Ceremony County Administration Center, Board Chambers (Room 310) from 1:00 p.m. to 3:00 p.m. Reception to follow in County Administration Center Rooms 302/303

[Public Health Champion Nomination Criteria 2011](#)

[Public Health Champion Nomination Form 2011](#)

[Click Here to Register!!](#)

Please contact [Lillian Jalali by email](#) or by phone at (619) 515-6576 with any questions or concerns.



**You are invited to participate in this quarterly community meeting
between community providers and government agencies.**

Presenters

Carletta Vicain, MFT, Training, Education, and Outreach Specialist and
Christina Butler, Training, Education & Outreach Specialist, Marine
Corps EFMP

Dianna Barrantes, MSW, Protective Services Supervisor, Medically
Fragile/Deaf Services Unit

Discussion Topics

At the upcoming meeting, we will have representatives from the Marine
Corp's EFMP to give updates on recent changes in the program and how they
affect military families with children with special needs.

Dianna Barrantes will be providing information regarding children who need
placement, and we will be discussing sensitivity within the deaf and hard of
hearing community (our speaker is TBA).

We will also be holding a brainstorming session to prepare for our future
meetings, so please bring your ideas and concerns regarding what should be
addressed at our meetings.

Date/Time/Place

Date: February 2, 2011 Time: 2 - 4 pm

Place: County of San Diego Building
8965 Balboa Avenue, Conference Room 1
San Diego, CA 92123

Reservations requested to ensure seating

RSVP: Janet Racciato janetr@togetherwegrow.net or 760-757-6031

***We will have a resource table set up in the back of the room. We
encourage you to bring information about your organization.***

[Click to see and print invitation](#)

San Diego Smoke-Free Project & The California Youth Advocacy Network Presents...

SOCIAL MEDIA: PUT ITS POWER TO WORK FOR YOU!

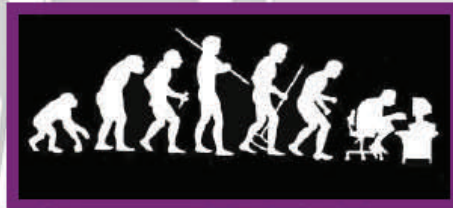
Social media can be a low cost, efficient, extremely powerful tool for programs to increase awareness of activities and gain support. At the conclusion of the training, program staff will be able to:

- @ Identify specific tools to implement a social media plan;
- @ Improve local advocacy and media efforts through the integration of social media and web-based technologies;
- @ Identify how other public health professional are using social media to advance their efforts;
- @ Understand how to create a social media campaign using a modified version of Midwest Academy Strategy Chart;
- @ Use emerging resources for social media efforts.

Date: Thursday, February 10th, 2011

Time: 9:30 am – 4:00 pm

Location: 8755 Aero Dr., Room 200, SD 92123



*Limited Seating!! Please Direct RSVP's to: Mary Badiner at mbadiner@saysandiego.org or 858-974-3603 x207
Breakfast and lunch will be served.*

If you're interested in bringing this training to your program, please contact Amelia Silbert-Geiger at 916) 339.3424 ext. 23 or at amelia@cyanonline.org. For more information on social media tools, please visit www.cyanonline.org.



San Diego Kids Health Assurance Network

Phone: 619-542-4195

Fax: 619-692-8827

E-mail: kym.bodge@sdcounty.ca.gov

www.sdkhan.org

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This is just a reminder of the upcoming SD-KHAN Community Collaborative Meeting, please see the details below:

Date: January 26, 2011

Time: 10:30 am to 12:00 pm

Location: 3851 Rosecrans Street, 92110

Room: Coronado Conference Room

Immunization Updates

Influenza Watch update for San Diego County - [Please click for handout](#). The County's influenza surveillance program is a collaborative effort between San Diego County Public Health Services' Epidemiology & Immunization Services Branch, and our medical community partners. Please contact us at EpiDiv.HHSA@sdcounty.ca.gov or 619.515.6620 with any questions.

CIC Education Hour: Tuesday, January 25, 2011 - 12 noon PST - Free teleconference titled: Who's on What: Social Media Trends Among Communities of Color. Recent research has found that the use of social media by communities of color is increasing even faster than use by the general population. This is creating an important new avenue for outreach to some critical underserved audiences. For more information and to register please visit: <http://www.immunizeca.org/resources/education-hour>

SDIC General Meeting will be held Wed. Jan 26th from 1-3 PM at the HHSA Health Complex, San Diego Room on Rosecrans Street. One topic of discussion will be AB354...

As some of you have heard, a new law AB 354 (which passed in November 2010), requires all students entering 7th - 12th grade to show proof of receiving a Tdap vaccine beginning July 1, 2011. In San Diego County, there are approximately 130,000 students in this cohort that need to be vaccinated. What are ways that you and your organization can help students and families meet this new requirement? **Please plan to attend!**