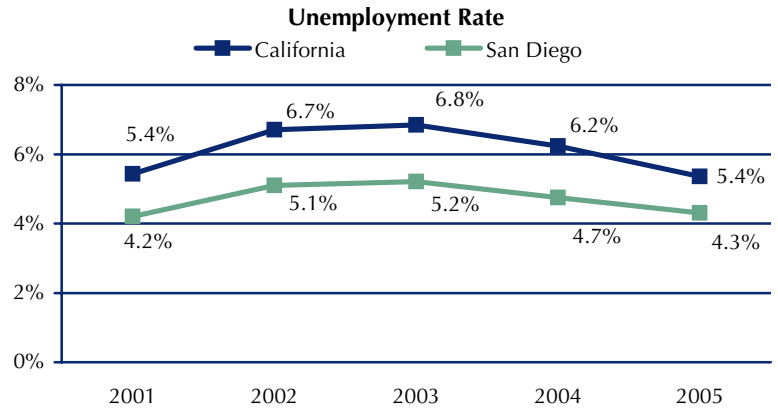


San Diego County snapshot

San Diego is the southern-most county in California, enjoying 70 miles of Pacific Ocean coastline, and sharing its southern border with the country of Mexico. With a 2006 estimated population of more than 3 million, San Diego County ranks as the third most-populated county in California. By the year 2020, the county's population is projected to reach more than 3.6 million.¹

Labor Force

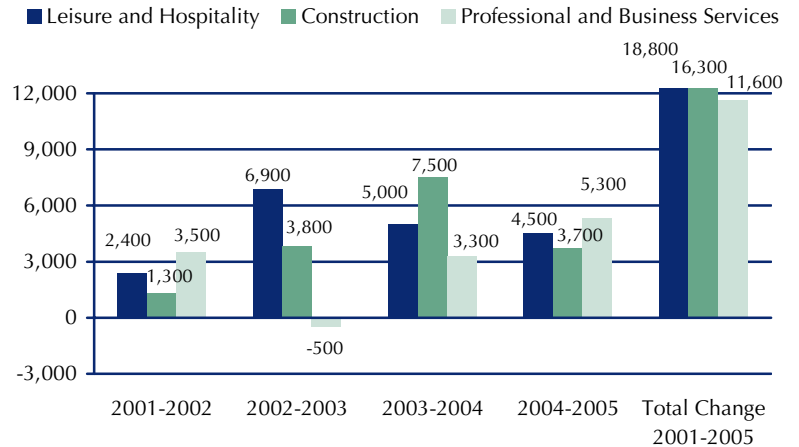
San Diego County's unemployment rate declined to 4.3 percent in 2005, while the labor force increased 1.1 percent over 2004 figures, to total more than 1.5 million.² As shown in the chart on the right, San Diego has posted consistently lower unemployment rates than California.



Industry Employment

Industry employment in San Diego County has increased by a total of 62,700 jobs since 2001, with gains in most major industries (with the exception of agriculture, manufacturing, and information). As illustrated to the right, the largest growth industries were: leisure and hospitality; construction; and professional and business services. Over the years profiled, these industries gained a total of 46,700 jobs. The largest growth occurred in leisure and hospitality (18,800 jobs), with a majority of the additional jobs in the accommodation and food service component (up 13,400). Construction gained 16,300 jobs, growth of almost 22 percent, while professional and business services added 11,600 jobs. Growth in financial activities (11,200 jobs) during the 2001–2005 period concentrated in the finance and insurance sector (8,400 jobs). The county's manufacturing industry experienced the decline of 14,800 jobs; the majority of job loss occurred in durable goods manufacturing (-10,600). Also recording decline were: information (-1,500 jobs); and agriculture (-700 jobs).

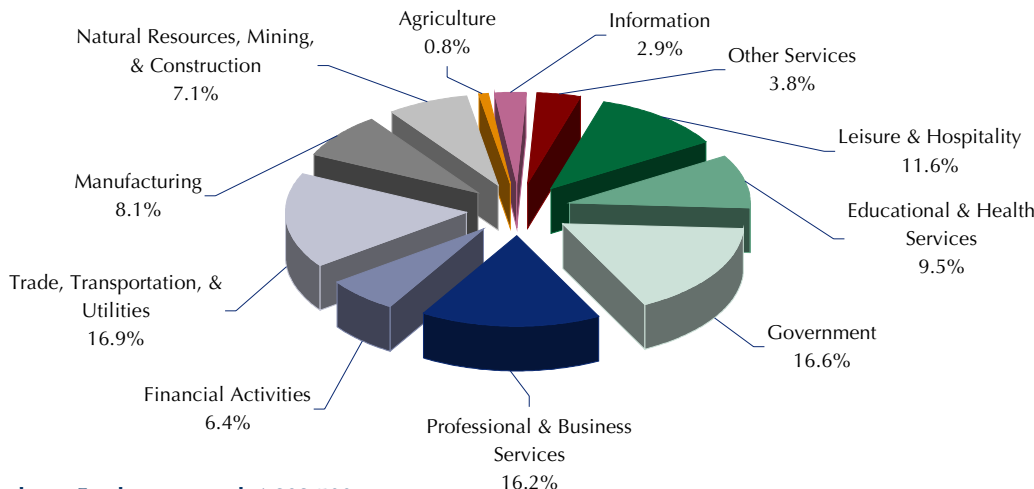
Largest Growth Industries in San Diego County Employment Change 2001-2005



¹California Department of Finance, Demographic Statistics, January 2006.

²Employment Development Department. All labor statistics reflect Benchmark 2005 data.

San Diego County Employment by Industry 2005 Annual Average



2005 Industry Employment total: 1,292,500

For more information, go to:
www.labormarketinfo.edd.ca.gov

or contact the local labor market consultant: (858) 689-6544

